

Membership Forum Meeting Chat – October 15, 2022

- 16:02:20 From Stephanie English - NCAR Advocate to Everyone:
Welcome and thanks for attending this important presentation. Please mute yourself so we can all hear the presentation better
- 16:05:45 From Michiyo Sloane to Everyone:
Good afternoon Stephanie and everyone (^ ^)/
- 16:06:16 From Michiyo Sloane to Everyone:
Good morning Ms. Sakata.
- 16:07:29 From Winnie Davis to Everyone:
Good afternoon from San Diego chapter!
- 16:12:30 From Stephanie English - NCAR Advocate to Everyone:
please use the chat function to share your ideas and thoughts and questions. We will be sure to get to them at the end of the presentation
- 16:13:35 From Shelley Galloway to Everyone:
Reaching out to our various groups of shared interests - American garden clubs, local high schools, elementary schools and anime conferences with our local chapter activities and ikebana in general could help us to get younger and a more diverse group of members
- 16:14:23 From Stephanie English - NCAR Advocate to Everyone:
We plan to share more about anime in early 2023. It is a wonderful organization of young people interested in Japanese culture
- 16:20:49 From Stephanie English - NCAR Advocate to Everyone:
This will also help with the issue of getting people to volunteer for bigger jobs
- 16:21:41 From Stephanie English - NCAR Advocate to Everyone:
We know that when people feel involved they are more likely to stay a member
- 16:22:16 From Stephanie English - NCAR Advocate to Everyone:
We will be putting a "Blooming Buddy" resource on our website.
- 16:24:31 From Diana Salansky to Everyone:
To be a member of II you do not have to be taking ikebana lesson open to anyone to join!
- 16:25:13 From Margot Wang to Everyone:
Totally agree! Appreciation is first step!
- 16:25:36 From Audrey to Everyone:
diversify events and programs that enable people who work full time to join in activities
- 16:26:09 From Stephanie English - NCAR Advocate to Everyone:
Yes very important and thanks for that comment Audrey
- 16:30:10 From Stephanie English - NCAR Advocate to Everyone:
Sensei and chapters are a 2 way street. They each feed members to each other.
- 16:30:37 From Ginger Truschke-San Diego to Everyone:
A good chapter website attracts interest and members. People can find out when your meetings and programs are. Make it easy to join.
- 16:31:07 From Stephanie English - NCAR Advocate to Everyone:
More chapters should start a website - you will see soon how they attract new members
- 16:31:21 From Stephanie English - NCAR Advocate to Everyone:
Make a note of which one of these ideas you wish to pursue
- 16:31:47 From Shelley Galloway to Everyone:

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- Difficult when people feel they can only choose one focus either their own school activities or their II activities
- 16:34:22 From Diana Salansky, Hqs International Past President to Everyone:
mentioned many years ago in my messages that if each member introduced one friend we would double our membership!
- 16:34:37 From Ginger Truschke-San Diego to Everyone:
Invite fellow students in community college, etc. to attend a chapter meeting. They will be excited at the chance to buy gently used ikebana containers, etc.
- 16:34:42 From Liz Larwa to Everyone:
We had a field trip only open to members in June of 2022. We allowed non-members to register early starting in March. If they became a member for the 2022-2023 year early, they were allowed to have full membership advantages and could go on the field trip.
- 16:35:02 From Patricia O'Reilly to Everyone:
Albuquerque provides a welcome package: vase, kenzans and hasami!
- 16:35:22 From Stephanie English - NCAR Advocate to Everyone:
Let us know what you provide to new members
- 16:36:01 From David Staats to Everyone:
What is the correlation of chapter size (number of members) with the number of sensei associated with that chapter? chapter?
- 16:36:02 From Diana Salansky, Hqs International Past President to Everyone:
if you have back issues of II Magazines you can give them to new members!
- 16:36:35 From Diana Salansky, Hqs International Past President to Everyone:
Ask Hqs to send back issues of magazines to your chapter for this purpose!
- 16:36:35 From Stephanie English - NCAR Advocate to Everyone:
Great use of those beautiful magazine
- 16:37:05 From Audrey to Everyone:
during recruitment, listen to what prospective members are interested in and their availabilities. show that I.I. is open to everyone and not exclusive. show flexibility, mean it and follow through.
- 16:37:59 From Stephanie English - NCAR Advocate to Everyone:
The video you just saw can become a template for your chapter. All you need is to learn Canva and insert pictures. Your Advocate can be a big help. It's easy and fun!
- 16:38:31 From Ginger Truschke-San Diego to Everyone:
We have pieced together photos of a recent meeting and posted a video to let people know what they might expect if they come to a future meeting.
- 16:38:43 From Margot Wang to Everyone:
Holiday season is coming. Last Christmas, we created the membership as a gift certificate of members to consider as a gift. It worked!
- 16:38:52 From Diana Salansky, Hqs International Past President to Everyone:
Offer an ikebana lesson to a new member who isn't involved with a school.
- 16:39:47 From Joyce Kaneshiro to Everyone:
Aloha to everyone from Hawaii Ikebana international
Mahalo for today forum .
Friendship through flowers , joyce kaneshiro Pres . 🌻
- 16:40:09 From Stephanie English - NCAR Advocate to Everyone:

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If not a lesson - let them observe one - no cost or equipment involved. Most sensei happy to bring extra equipment and materials

16:42:50 From Liz Larwa to Everyone:

All of our meetings are open to the public and they are advertised in many different publications. Last year we had over 50 people try out our meetings and we gained 10 new members.

16:43:21 From Shelley Galloway to Everyone:

Liz - where do you meet?

16:43:28 From Magdalena Tamura-Reid: Toronto & Advocate to Everyone:

Congratulations Ann Arbor!

16:43:42 From Diana Salansky, Hqs International Past President to Everyone:

I loved that they opened the meeting to the public!

16:43:49 From Audrey to Everyone:

yes! please consider!

16:44:58 From Stephanie English - NCAR Advocate to Everyone:

We know of several chapters that changed a meeting time or two (not all of them) and got new members

16:45:53 From Audrey to Everyone:

I don't think it's intentional... as someone under the age of 50 with 2 jobs, it sometimes feel people within my demographic are excluded. as a result, the value of membership comes into question

16:45:56 From Liz Larwa to Everyone:

We meet at the University of Michigan Botanical Gardens.

16:46:23 From Mary Levenson to Everyone:

I waited six years until I retired to join Ikebana because my job would not allow me to attend daytime meetings. I think it will be vital to expand access for working people. This will also involve more younger people. I also think we need to consider a way to recruit more men to this art form!

16:47:03 From Stephanie English - NCAR Advocate to Everyone:

Want a website for your chapter - contact the DP committee - narikebana@gmail.com will refer you

16:48:08 From Magdalena Tamura-Reid: Toronto & Advocate to Everyone:

Fabulous, gorgeous, useful websites can be built for free. We are ready to help/

16:48:59 From Stephanie English - NCAR Advocate to Everyone:

Having members follow up - helps them feel engaged too

16:49:11 From Stephanie English - NCAR Advocate to Everyone:

Which of these ideas are for your chapter?

16:49:17 From Magdalena Tamura-Reid: Toronto & Advocate to Everyone:

Digital presence is essential with younger demographics.

16:50:41 From Audrey Charlton to Everyone:

Definitely we will be doing a new member tea, share with community, following up with former members, raffle...lots of great ideas. Thank you so much

16:52:13 From Nobuko Sakata to Everyone:

One of the problems in Japan is to find out a good, reasonable place/venue to hold a meeting.

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16:52:18 From Stephanie English - NCAR Advocate to Everyone:

New member teas are successful. We did them at Naples and got lots of new members more involved.

16:54:31 From Candy Gallaher to Everyone:

A lot of great ideas. I'm going to have a list of actions inspired by this session.

16:55:04 From David Staats to Everyone:

Not only is the membership declining, but the number of chapters is also declining.

16:55:04 From Stephanie English - NCAR Advocate to Everyone:

Candy - let us know what you pursue and share any results good or bad with us

16:55:20 From Audrey Charlton to Everyone:

We are partnering with the Japan American Society of Houston for the Japan Festival and we would like to have a young, engaging teachers who would be on the center stage. Any ideas for teachers - any school?

16:55:38 From Candy Gallaher to Everyone:

Will do, Stephanie Sensei

16:55:47 From Audrey Charlton to Everyone:

We are looking to interest young folks

16:59:19 From Natalia Lamb to Everyone:

I share IINY Chapter programs with my garden club, GCA member. We participated to many programs, including the last one at the NYBG.

17:00:11 From Kathie Houchens -OH to Everyone:

What is anime? and how would that be useful?

17:01:16 From Michiyo Sloane to Everyone:

Pamphlet/brochure and picture booklet Ms. Sakata showed, are available in PDF version?

17:01:40 From Avis Black to Everyone:

We in Washington are also doing workshops and demonstrations to university students.

17:02:03 From Nobuko Sakata to Everyone:

You can find data of brochure on our website

17:02:42 From Nana Bellerud - Portland #47 to Everyone:

Also include "Cos (Costume) Play", I've done a demo in front of them once. This is also very popular along with Anime.

17:02:50 From Patricia O'Reilly to Everyone:

Dallas has done demos at two anime conventions. These were excellent opportunities for younger members.

17:04:56 From Shizuko Okubo to Everyone:

How about share the Ikebana events with all members and schools through the 'Future Events' on the Headquarters website? TFC, member HQ. director

17:11:03 From Elizabeth Lee to Everyone:

Why is the HQ Brochure on the "members only" page and not available to all?

17:12:18 From Shizuko Okubo to Everyone:

Because no one should be printed

17:12:54 From Michiyo Sloane to Everyone:

Ms. Sakata,

17:13:43 From Michiyo Sloane to Everyone:

Ms. Sakata, are you considering HQ FB and Instagram?

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17:14:45 From Michiyo Sloane to Everyone:

ore even Youtube

17:16:20 From Shelley Galloway to Everyone:

Instagram and FB are essential to the growth of the organization

17:17:58 From Margot Wang to Everyone:

Please consider family membership instead of individual membership.

17:19:50 From Ginger Truschke-San Diego to Everyone:

I think chapter websites are more effective then FB and Instagram, plus they are easier to maintain.

17:20:44 From Margot Wang to Everyone:

Can we also have corporate membership, student membership instead of just individual membership?

17:21:03 From Michiyo Sloane to Everyone:

Time is changing. if we can take advantage of Instagram, Facebook, YouTube, we can promote our activities and importance of sharing Ikebana culture. of course we have to be careful.

17:23:22 From Nana Bellerud - Portland #47 to Everyone:

Ikebana Husband!

17:24:09 From Margot Wang to Everyone:

Ikebana for gentlemen is another approach

17:24:30 From Margot Wang to Everyone:

50% of the population on the planet.

17:28:26 From Virginia Duym to Everyone:

When will we have another world convention?

17:32:18 From Bert Nero to Everyone:

Thank You Mrs. Sakata for sharing

17:32:37 From Beverly Zurhorst to Everyone:

Thank you very helpful II84

17:32:48 From Margot Wang to Everyone:

Thank you so much, Chicago 27!

17:32:48 From Christine to Everyone:

Thank you!

17:32:52 From Irene Gomulka to Everyone:

Thank you for a great presentation NCAR

17:33:01 From Michiyo Sloane to Everyone:

Thank you very much

17:33:05 From Gail Newman to Magdalena Tamura-Reid: Toronto & Advocate(Direct Message):

Thank you, it was excellent

17:33:06 From Shizuko Okubo to Everyone:

Thank upi for nice program