



**Magdalena Tamura Reid  
NCAR Regional Advocate  
At-Large**

**Ikebana International Chapter experience**

- Board Member Philadelphia #71 2002-2014
  - President 2009-2011
  - Recording Secretary
  - Co-chair Ginza
- Toronto #208 Board Member

**Ikebana International Conference Experience**

- NCAR 2019 Business Chair
- World Conference 2012, 2017

**School of Ikebana Experience**

- Sogetsu Toronto Branch Director

**Other Ikebana related experience**

- Chair Iwaya Fund

Based on my conversations with many members of Ikebana International in North America, one of the greatest concerns is sustaining and growing membership and chapters. The chapters differ widely in size, funding, and the resources needed to develop new vibrant programs that will attract members. While each chapter has operated independently, many face common challenges, but I believe that by working together, sharing knowledge and resources, we can collectively achieve a level of growth and advancement that none of us can achieve alone. To this purpose, the Advocates Committee wishes to act a resource to the chapters and to develop a foundation for the future prosperity of ikebana.